



Policy plan of the Layan Foundation



“We wanted the symbol of the foundation to be something that was free from all political associations.

Something that was beautiful and vulnerable and represented hope.

The two flowers you see in our logo are not random.

The purple flower is a 'Faqqua Iris', the national flower of Palestine, and the red flower is an 'Anemone 'Coronaria', the national flower of Israel.

The flowers in our logo are intertwined to symbolize the interconnection between the children of two nations.”



Preface

Before you lies the policy plan of the Layan Foundation.

The Layan Foundation was founded on November 20, 2023 in Utrecht. Our aim is to empower children and youth in Gaza, the West Bank and Israel by providing them with the tools to build more open, inclusive and resilient communities together.

A Foundation is obliged to have a deed drawn up by the notary. After this deed has been drawn up, which, among other things, establishes who the directors are, registration with the Chamber of Commerce and registration with the tax authorities follows. Writing a policy plan is strongly advised.

In addition to providing guidance for the board's policy, a policy plan is also necessary to obtain and maintain the status of Public Benefit Organization. ANBI When drawing up this policy plan, the requirements of the ANBI were taken into account. An ANBI status has the advantage that organizations and private individuals can deduct their donations from taxes and the foundation is exempted from paying tax on gifts and donations.

This plan provides insight into:

- Mission, vision, ambition and objectives of the foundation
- Activities (projects) of the foundation
- Finances
- The way the Foundation raises money
- The management of the foundation's assets
- The expenditure of the foundation's assets
- The functioning of the board

Rob Meijer
Chairman of the Layan Foundation



1. General information and management

General data

Statutory name: Layan Foundation

Organization type: Foundation

Founded: November 20, 2023

Chamber of Commerce number 92031943

Tax number RSIN; 865858238

Bank number (IBAN): NL48BUNQ2101796635

Visiting address: Kranenburgweg 145, 2583 ER The Hague, kamer 1

Phone number: 0645 262 996

Website: <https://layanfoundation.org/>

Email: info@layanfoundation.org

Working area: International

Target group(s): children and young people in Gaza, the West Bank and Israel.

Management

When the Layan Foundation is established, the board has the required three directors, namely a chairman, secretary and treasurer. The board aims to further expand the number of directors step by step during 2024.

In 2024, the articles of association will be amended in such a way that the establishment of a Supervisory Board can be established.

Name: Meijer, Robert Peter Joseph Maria,

Date and place of birth: 02-6-1956 in Nijmegen

Title: Chairman

Authority: Jointly authorized (with other director(s), see articles of association)

Name: Baak, Jelle,

Date and place of birth: March 28, 1961

Title: Treasurer

Authority: Jointly authorized (with other director(s), see articles of association)

Name: Berentzen, Eduard, Ruurd, Rudolf

Date and place of birth: March 2, 1958, in Rotterdam

Title: Secretary

Authority: Jointly authorized (with other director(s), see articles of association)



2. Mission, vision and ambition

Our mission

The Layan Foundation's most important sentiment is the children affected on both sides of the conflict.

Layan Foundation empowers children and youth in Gaza, the West Bank and Israel by providing them with the tools to build more open, inclusive and resilient communities together.

We need more inclusive and empathetic societies to combat lack of trust and intolerance. Better educational opportunities effectively contribute to new perspectives for our youth. They increase our tolerance, strengthen our perspectives, make us freer, accelerate our progress, define our individuality and make democracies a reality.

This tragic conflict has been affecting children in Israel, the West Bank and Gaza for decades through no fault of their own.

The consequences are especially disastrous for children. While they will soon have to build a new future. Think and build together with the children of Israel, the West Bank and Gaza.

Our vision

We need alternative stories to combat further polarization and radicalization

That's why the Layan Foundation empowers children and youth in Gaza, the West Bank and Israel by providing them with the tools to help young people build more open, inclusive and resilient communities together.

We need more inclusive and empathetic societies to combat lack of trust and intolerance. Support in realizing better training opportunities and local economic initiatives are an excellent instrument to contribute to this. New stories, empathy and inclusivity determine the power of dialogue.

Layan Foundation contributes to building a culture based on dialogue and exchange, bringing children and young people together and inspiring them. The greater the impact of the Layan Foundation, the more promising a future in which new stories get the chance they deserve. In this way, the Layan Foundation increases its impact.

New stories, inclusivity, empathy and exchange of experiences. More and especially better educational opportunities effectively contribute to new perspectives for children and young people, because they increase our tolerance, strengthen our perspectives, make us freer, accelerate our progress, define our individuality and make our democracies a reality.



Our ambition

The Layan Foundation aims to:

- a. improving the living conditions, health and future prospects of children and young adults affected by the Israeli/Palestinian conflict;
- b. promoting dialogue on the impact of growing up in conflict areas on children and young adults, especially those in Israel and Gaza;
- c. performing all further actions that are related to the foregoing in the broadest sense or that may be conducive thereto.

The foundation tries to achieve its goal by, among other things:

- a. organizing or supporting emergency relief actions for children and young adults, and promoting their ability to attend or complete a course of study or training, whether or not outside Israel or Gaza;
- b. raising gifts and donations, or raising other funds and/or subsidies with which the foundation can financially support existing projects or initiatives, or set up new projects or initiatives;
- c. setting up and maintaining a volunteer organization - supported by professionals where necessary - from which we work to achieve the objectives.

Short-term ambition

We start by making ourselves visible and becoming known through our website in which we describe current projects and open up donation campaigns.

3. Volunteers

The success of the Layan Foundation is due to the efforts of volunteers at all levels, the board, the volunteers who are committed to the development of the organization, the maintenance of the database that is being built up of donors, potential donors, the volunteers who are involved in fundraising, maintaining relationships with collegial organizations with whom we work, volunteers who run the various projects.

4. Activities (projects) of the Layan Foundation

The Layan Foundation develops its own projects but also supports existing projects and initiatives of organizations that share our goals.

The various projects vary in content and objective, but always align with one of the two core objectives of the Layan Foundation;

- Engage;

The project increases involvement and understanding among children in Israel, Gaza and the West Bank

An example of this is the collaboration with the Bialik-Rogozin school in Tel Aviv, this school with 1,200 students provides Israeli children in disadvantaged positions with better opportunities to integrate. These often concern children of Russian and Ethiopian Jews who have recently settled in Israel and political refugees.



- Donate

Collecting funds that make, initiate or strengthen projects for this group.

An example of this is the collaboration with Care, which supports food and medical kit transports to Gaza, or the financial support for 'Theater Day Productions' in Gaza, theater for children in Gaza in which they can process their war frustrations.

Some projects require commitment, others mainly require financial support, sometimes a combination of both.

The projects are supported by volunteers from Layan Foundation.



5. Finances

- The way in which the Foundation obtains income:

The foundation wants to raise this money by:

- donations
- gifts
- legacies
- philanthropy
- grants
- contribution from activities
- fundraising.

Fundraising is done in a small-scale but effective, direct manner, such as during contacts with relations, both private and business. Actively maintain existing contacts with donors, organizations and partners and also recruit new contacts/relations and donors. This can be done, for example, through letters, by telephone, using multimedia and social media.

Taking actions to obtain financial resources.

This can be done through personal initiatives by people or organizations. Below we briefly mention the types of contributions available.

- Donation: one-way traffic. Giving money to a good cause is a building block towards real involvement.
- Donations: one-way traffic. Giving money to a well-developed goal with immediate returns for those involved.
- Subsidies: financial contribution from the government or NGOs, often intended to enable or maintain certain activities and facilities, under certain conditions.
- Fundraising: raising donations, all forms of raising additional resources.
- Legacies (acceptable only after estate inventory) The foundation is not a profit-making organization and is dependent on contributions from others.



Financial forecast 2024

To realize the goals of the Layan Foundation, capital is needed. Income and expenses are used to provide insight into the forecast. Below is an overview:

Forecast for 2024 2024

Expected income - Income *

Donations, subsidies, funds and sponsors

€ 175,000

Total benefits € 175,000

Expected expenses - Expenses

Expense reimbursement

€ 3,000

Housing costs

€0.00

General costs

€8,250

Web design development costs

€7,500

Office costs

€0.00

Management costs

€ 1,500

Recruitment costs

€ 3,250

Total expenses

€ 23,500

Result from normal business operations

€ 151,500

Financial income and expenses

€ 0.00

Target spending/addition to earmarked reserve

€ 151,500

The foundation is not for profit. This is also described in the articles of association.

Annual accounts, balance sheet and annual report

Annual accounts, balance sheet and annual report will be available in mid-2025, as we will start raising income in 2024.



The management of the foundation's assets

The Layan Foundation maintains transparent administration. This administration shows:

- What amounts (per director) have been paid in expenses, what amounts have been spent on raising money and managing the institution. This also applies to all other costs, regardless of the nature and size of the institution's income and assets.
- The funds received are used to implement the Foundation's objectives.
- After the end of the financial year (which runs from January 1 of a year to December 31 of the following year), the treasurer closes the books.

The annual accounts are drawn up from this, consisting of the annual accounts, the balance sheet, a statement of income and expenditure for the relevant financial year and an explanation. An activity report is also drawn up by the board.

The board assesses and checks the documents and approves the documents by signing and discharges the treasurer. After approval, an overview of this will be published on the website. The aim is to have the annual accounts audited or assessed by an external accountant.

ANBI status Layan Foundation Foundation

The Layan Foundation received the ANBI status. This means that a Foundation is registered with the Tax Authorities as a Public Benefit Institution. You can read more information about this via

http://www.taxdienst.nl/wps/wcm/connect/bldcontentnl/taxdienst/zakelijk/bijzondere_regelingen/goede_doelen/algemeen_nut_beogende_artikelen/tax_rules_algemeen_nut_beogende_bedrijven.

Due to this status, the tax rules for public benefit institutions (ANBI) in the field of donation, inheritance and the deduction of donations (income and corporate tax) apply. Only institutions that the Tax Authorities have designated as ANBI can use the tax benefits.

This recognition is also important for the people who care about the Foundation. They can only receive a donation deduction for income tax (IB) or corporate tax (CIT) for donations to an institution that has a decision from the Tax Authorities. An overview of institutions that are recognized as ANBI can be found on the Tax Authorities website.

The Layan Foundation has been designated by the Tax Authorities as a Public Benefit Organization (ANBI), every donor can take advantage of tax benefits, such as:

- An ANBI does not pay inheritance tax or gift tax on inheritances and donations that the institution uses for the public interest.
- If an ANBI itself makes donations in the general interest, the recipient does not have to pay gift tax.
- An ANBI is eligible for a refund of energy tax.



- Volunteers who work for an ANBI make a donation to an ANBI under certain conditions.
- Donors to an ANBI may deduct their donations from income or corporate tax.
- To be eligible for the deduction of periodic donations, the donor and the ANBI must record the gift in an agreement.
- An additional donation deduction applies to donors of cultural ANBIs.

To be designated as an ANBI, the foundation must permanently meet all of the following conditions:

- The Foundation is committed to the public interest for at least 90%. This is the 90% requirement.
- The Foundation is not for profit in all its generally useful activities.
- The Foundation and the people directly involved in the institution meet the integrity requirements.
- The directors or policymakers of the institution may not dispose of the institution's assets as if they were their own assets. There must be separate assets.
- The Foundation may not hold more assets than is reasonably necessary for the work of the institution. Therefore, equity must remain limited.
- The remuneration for directors is limited to an expense allowance or minimum attendance allowance.
- The Foundation has an up-to-date policy plan.
- The Foundation has a reasonable ratio between costs and expenditure.
- Money remaining after the closure of the institution is spent on an ANBI with a similar purpose.
- The Foundation complies with the administrative obligations.
- The Foundation publishes certain information on an internet site.

Communication about finances

Every year, the Layan Foundation will keep its target group informed of the activities/projects undertaken through:

- An annual financial report
- A substantive annual report
Budget for next year
- Newsletters

The annual financial report reflects the foundation's performance in the year in question. These performances are therefore expressed in figures. The substantive annual report and the newsletter provide brief and concise information about the activities carried out in that year and how those activities progressed. The budget for next year is also included.

Annual accounts, balance sheet and annual report will be available in mid-2025, as we will start raising income in 2024.